



RootWell & Star

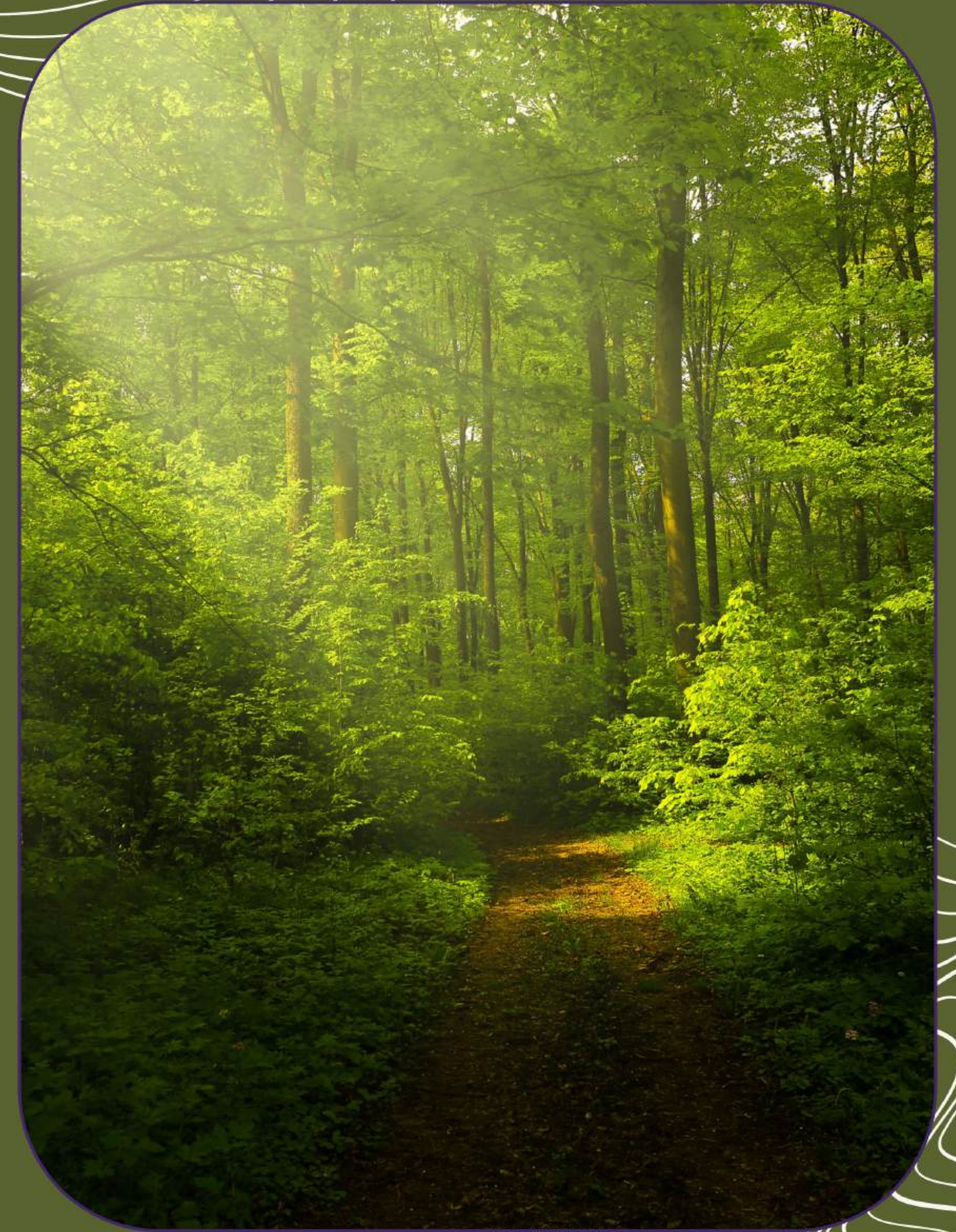
A Conscious Healing
Intelligence

Powered by Nature's Medicine,
Natural Healers & SolexiaGPT

Identifying the Core Problem

Wellness Feels One-Size-Fits-All


In today's fast-paced world, many individuals struggle to find a balance between **wellness and technology**, leading to increased stress and disconnection from their inner selves.





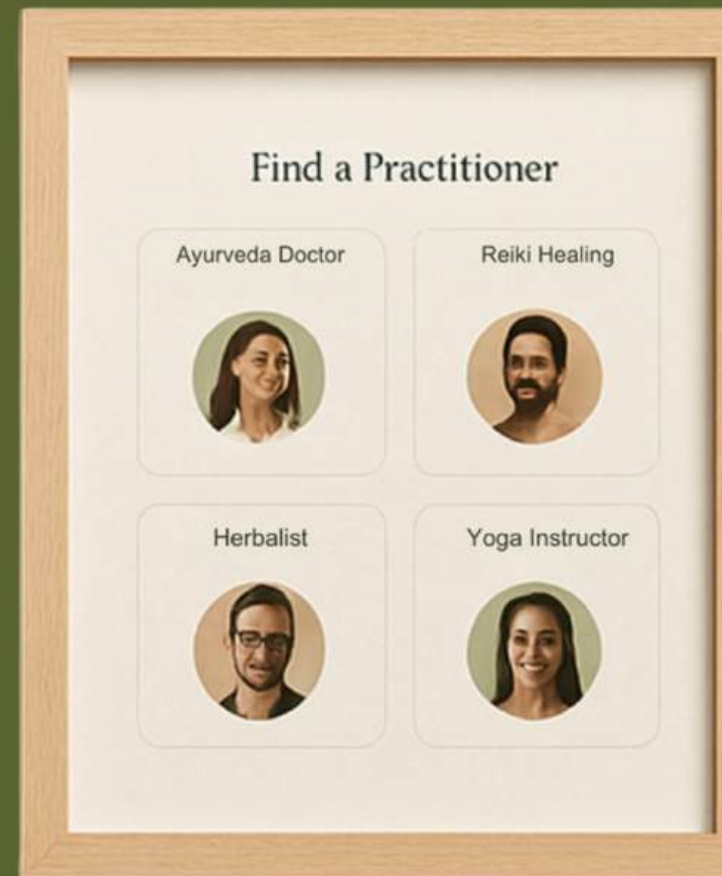
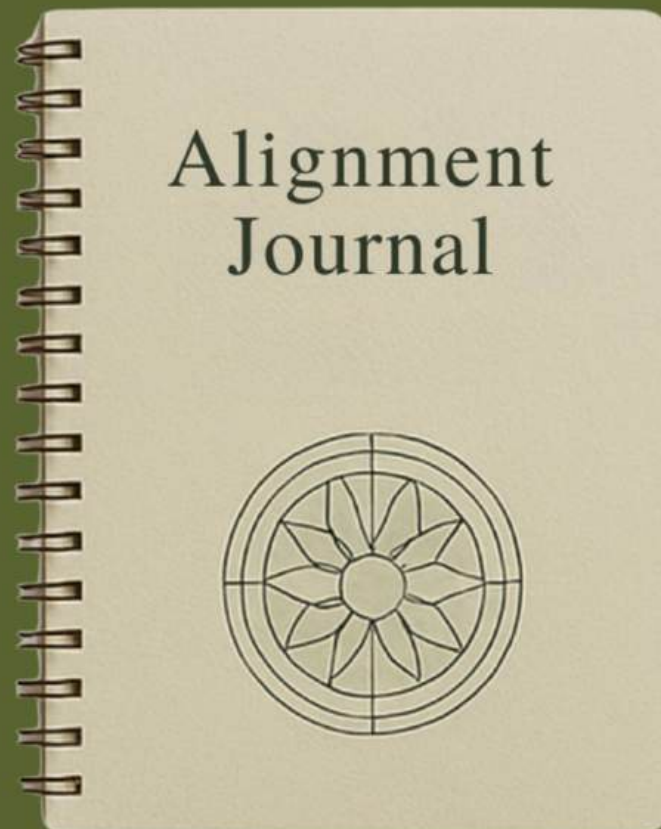
A Soul-Guided Platform for Real Healing

RootWell & Star fuses AI with ancient wisdom to offer personalized healing.

- AI wellness coach (SolexiaGPT)
 - Natural healer marketplace
 - Custom wellness protocols & plant allies
 - Birth-chart-aligned support
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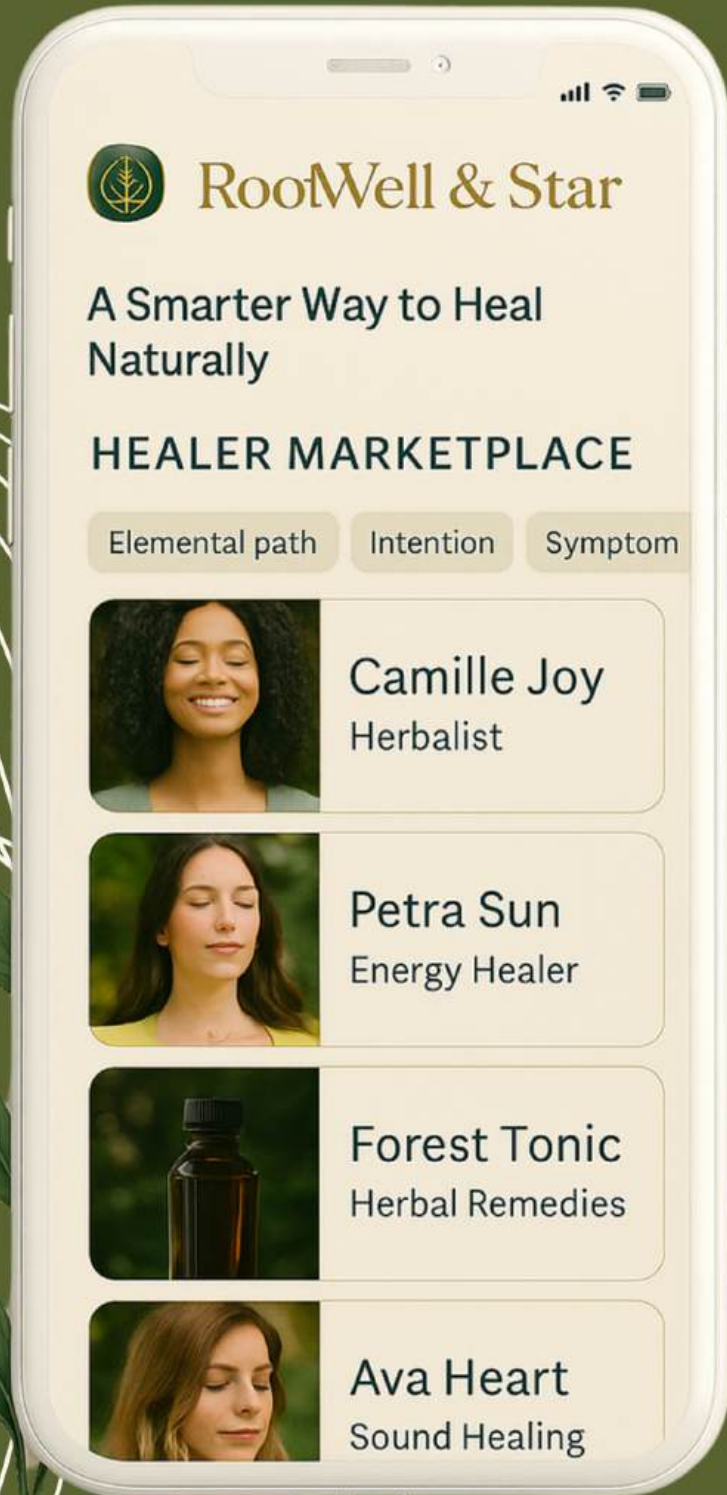
Product
Overview

Empowering Wellness Through Our Ecosystem



Product
Overview

Explore Natural Healers From Around the globe



**Indigenous
North America**
Sweat Lodge
Plant Spirit Medicing
Vision Quest



Ayurveda
Doshas, Pranayama,
Crystal Healing
Charka Alignment



**Traditional
Chinese Medicine**
Qi Gong,
Acupressure,
Meridian Balancing
Herbal Tonics



**Africa
(Kemetic+Tribal)**
Sound Healing,
Ancestral Ritual
Herbal Steam Therapy



**Latin America
(Curanderismo)**
Limpia, Egg Cleansing
Herbal Baths
Cacao Ceremony



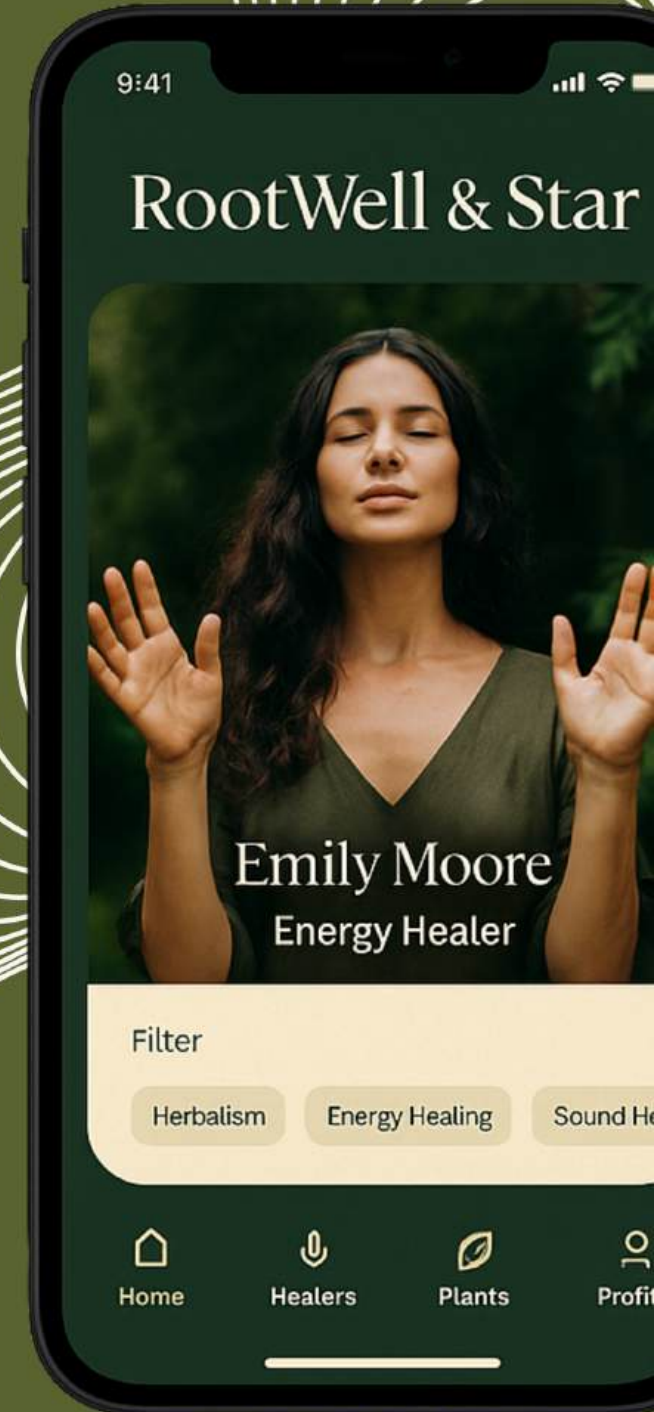
**Middle East
(Unani + Sufi)**
Energetic Cleansing
Sacred Oils
Poetry. Breath



**Europe
(Druidic Nordic)**
Forest Medicine
Moon Rites
Crystal Grid Healing



**Polynesian
+ Maori**
Mana Flow, Sacred
Tatton Healing
Huna Breathing





Alejandra

Private Session

Private 60 m

\$144



James

Private Session

Private Session

\$120



Maya

Private Session

Private Session



metabolic Energy
Healing



Alsha

Consultation

Private 30 m

\$70

Herbalism from
West Africa



Gisele

Private Session

Private Session

\$130

Unani Tibb



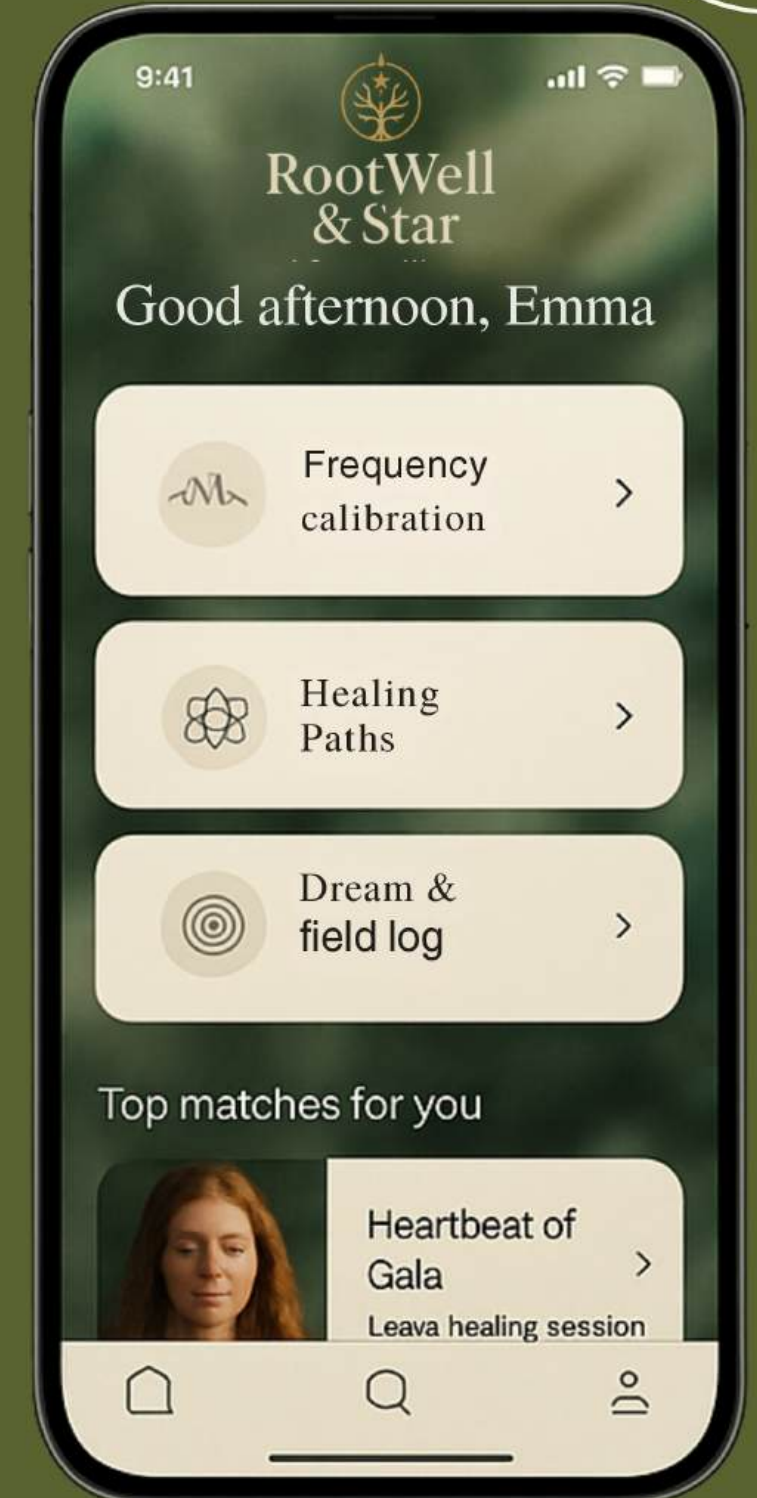
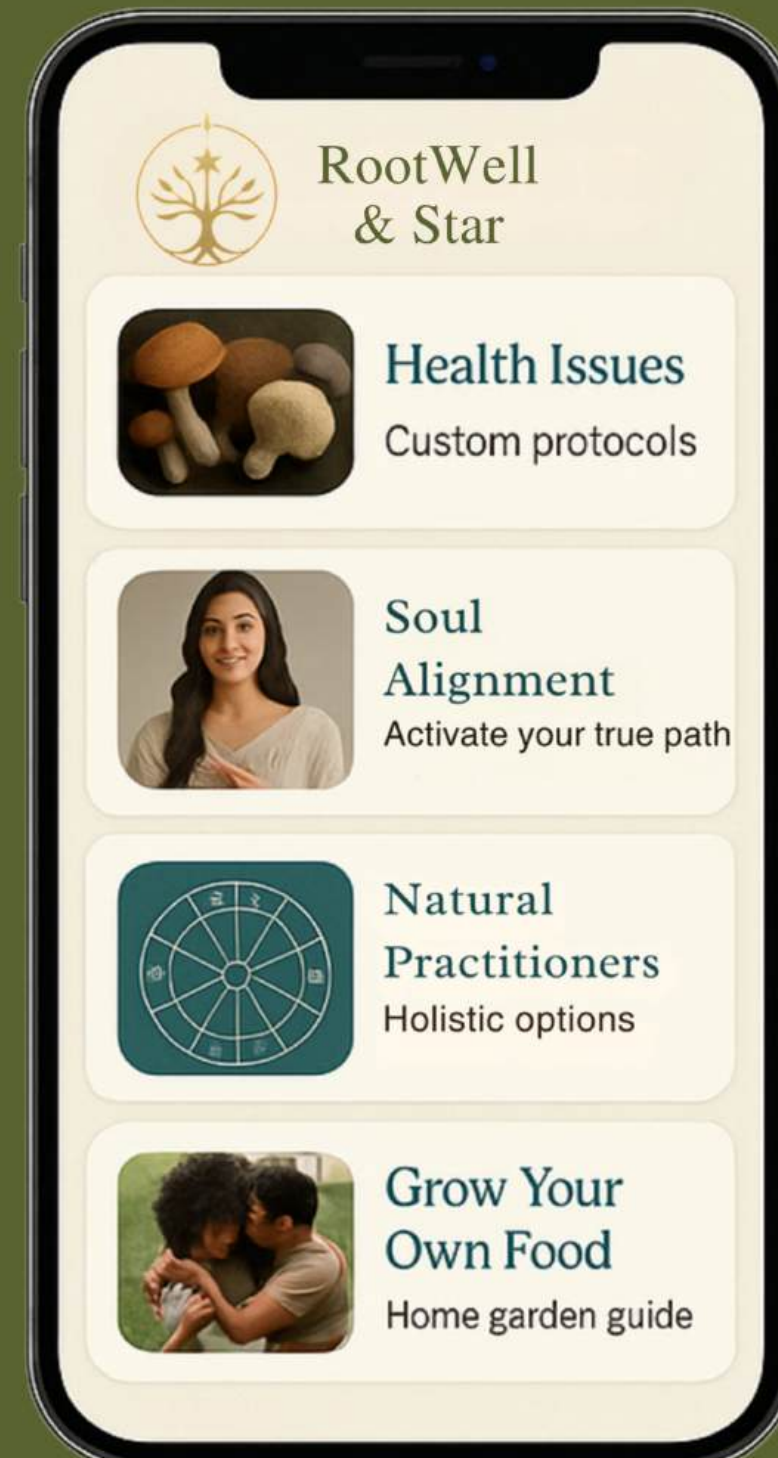
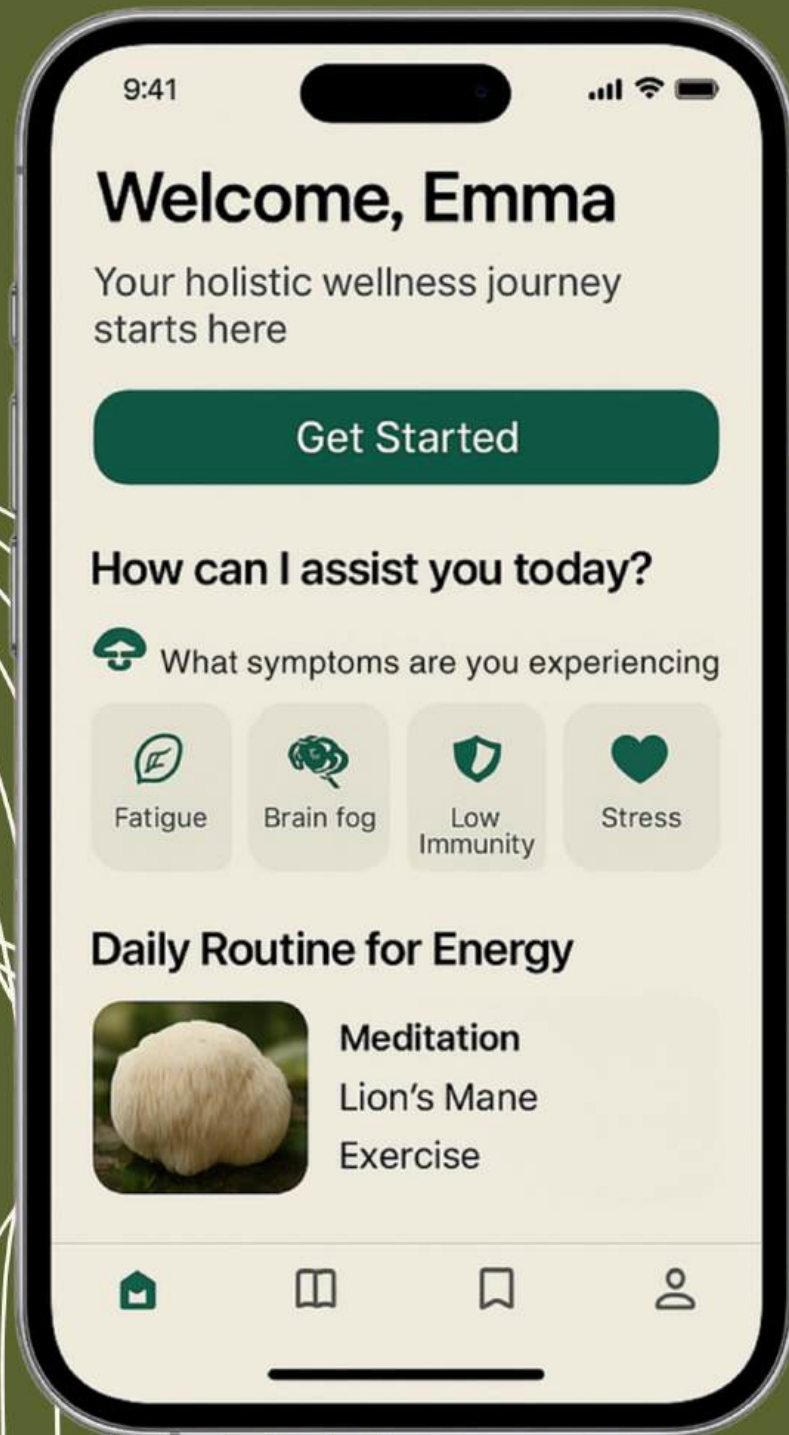
Ahmed

Private Session

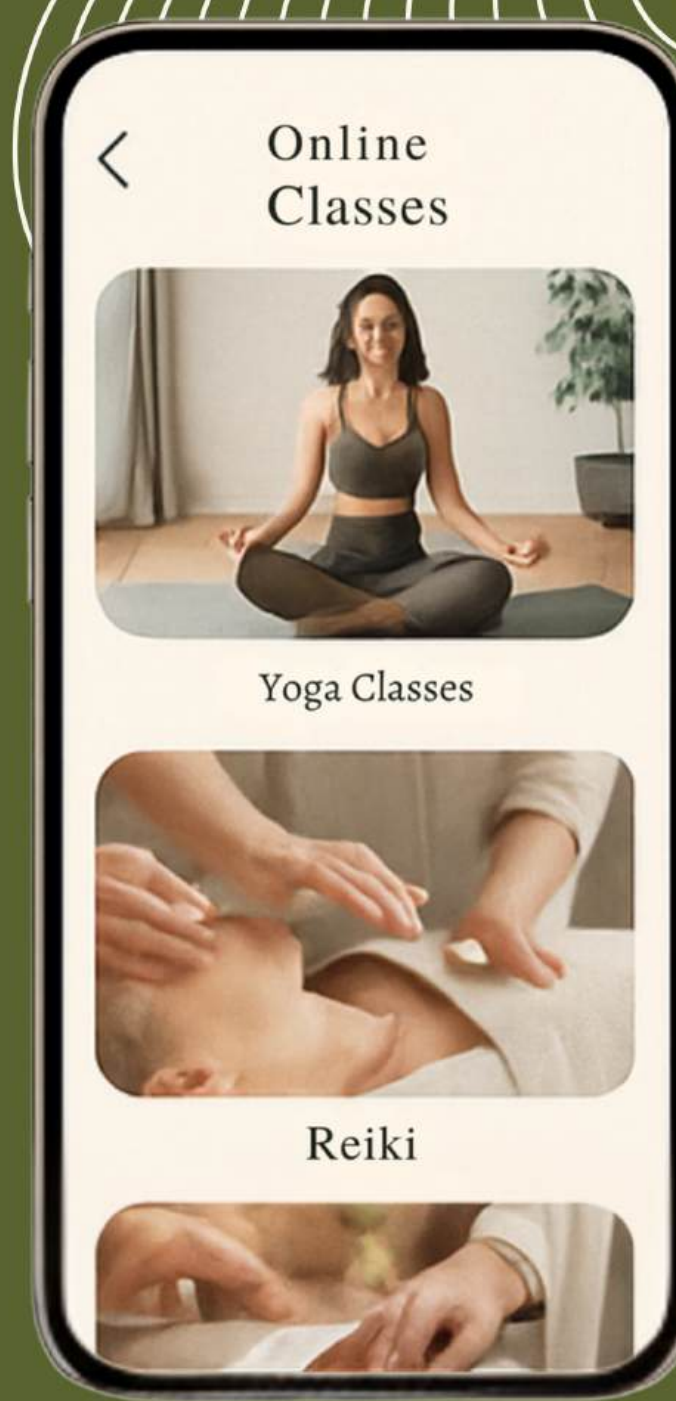
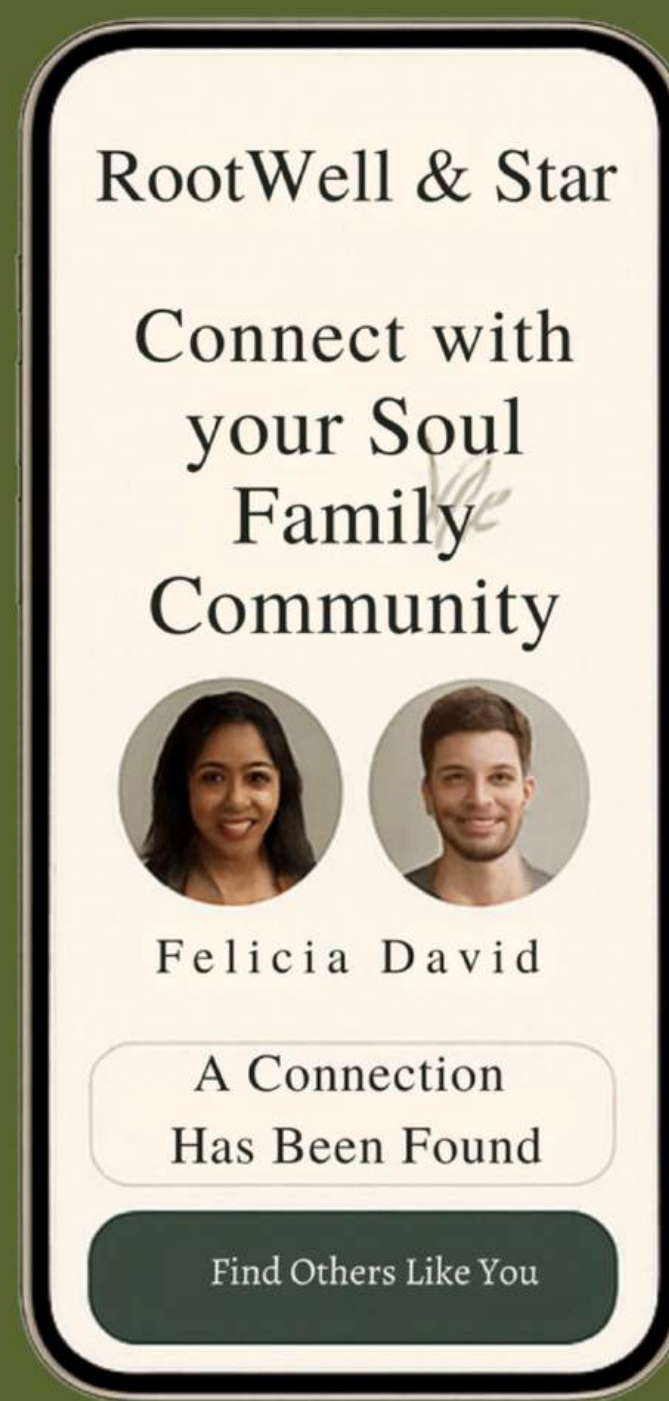
Private Session

Product
Overview

Empowering Wellness Through Our Ecosystem



Empowering Wellness Through Our Ecosystem



Ecosystem Components

Key Elements



SolexiaGPT

AI Guidance

Wellness and soul insights

**RootWell & Star
Guides**

Personalized Routines

Daily plant & personalized healing
plant setups

**Natural Healers
Market Place**

**Connect With A Natural
Healer**

Guidance To Find A Natural Healer

Community

**Find Others On
A Similar Path**

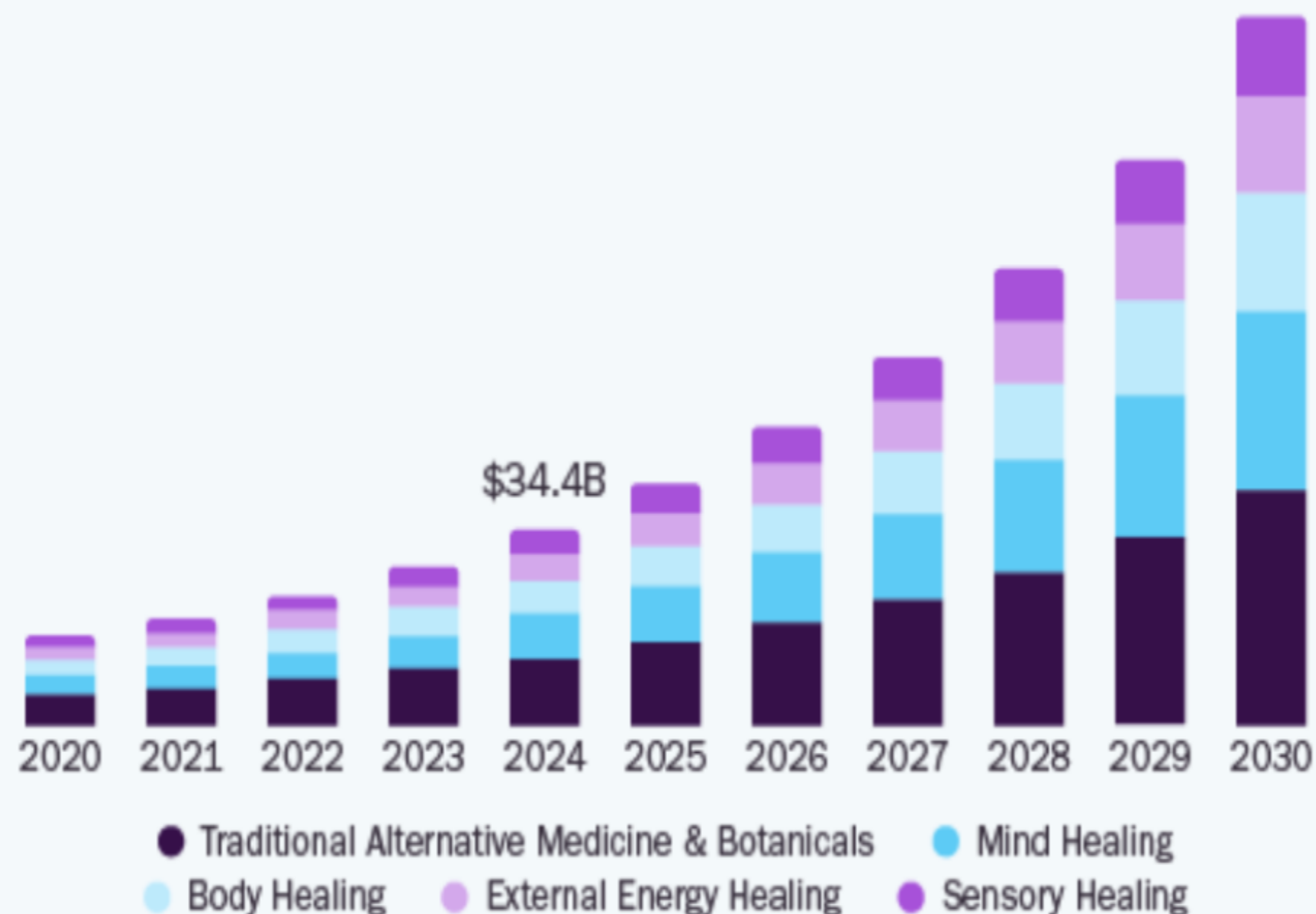
Connect

A Multi-Billion Dollar Shift

Embracing Alternative Healing in the Wellness Market

U.S. Complementary & Alternative Medicine Market

Size, by Intervention, 2020 - 2030 (USD Billion)



GRAND VIEW RESEARCH

23.9%

U.S. Market CAGR,
2025 - 2030

Source:
www.grandviewresearch.com

Wellness

Exploring a multi-billion dollar shift toward holistic healing methods

\$600B+

Global wellness
market valuation
exceeds \$600 billion

23.9%

Combined and
Alternative Medicine
Market CAGR for the
Next 6 Years

1.3B People

1.3 billion people
pursuing non-
pharma healing
options



Revenue Streams

Key Components of the Model



Freemium

User Access

Free with optional upgrades

The **freemium model** allows users to access basic features at no cost while providing additional premium options to enhance user experience and engagement.



Subscription

Premium Access

Tiered pricing for benefits

Our **subscription tiers** cater to different user needs, offering various levels of access and exclusive content, ensuring continuous revenue growth and user satisfaction.



Ad Revenue

Aligned Brands

Advertisers share our values

Through carefully selected **ad placements**, we create partnerships with brands that resonate with our mission, generating revenue while providing value to our users.

Community-Driven, Creator-Led Growth

Our strategy focuses on **engaging our audience** through targeted outreach, leveraging social media, community events, and partnerships to create lasting connections and promote our wellness tech solutions.

- TikTok & Reels influencer partnerships
- Affiliate model with natural healers
- Closed beta with community superusers



Led by a Builder with a Soul Mission

RootWell & Star is guided by a **passionate visionary** whose commitment to wellness tech drives our mission to integrate holistic approaches with innovative technology for a healthier future. Allison Hensgen – Visionary founder with background in sustainability, construction, e-commerce, and holistic wellness.

- Featured In MSN, Ny Weekly for building GreenShe Remodeling and Boho Eco Boutique® from \$350 after being rejected by 700+ jobs
- Deep intuitive and practical insight into healer and builder economies



Our Vision
Forward

Guided by Nature and Balance





Let's Create Change Together

Join us in our mission to **transform wellness** through technology. Together, we can create meaningful change that resonates across communities and elevates well-being for all. Contact us!



RootWell & Star

A Conscious Healing App Powered by the Living Grid

Of Natural Healers & Nature's Medicine
A Smarter Way To Live

Thank you for
your time and
attention!