



RootWell & Star

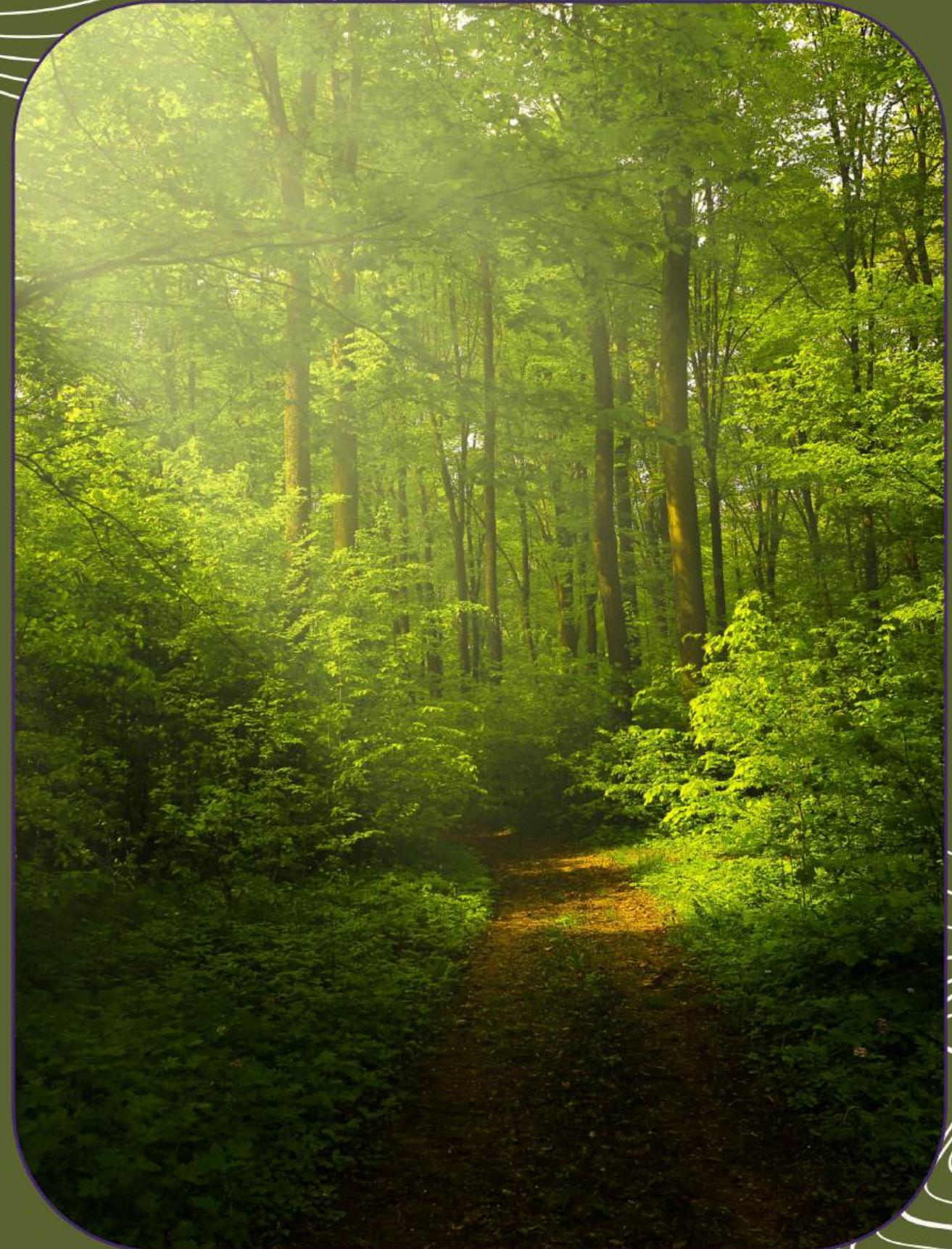
A Conscious Healing
Intelligence

Powered by Nature's Medicine,
Natural Healers & SolexiaGPT

Identifying the Core Problem

Wellness Feels One-Size-Fits-All

In today's fast-paced world, many individuals struggle to find a balance between **wellness and technology**, leading to increased stress and disconnection from their inner selves.



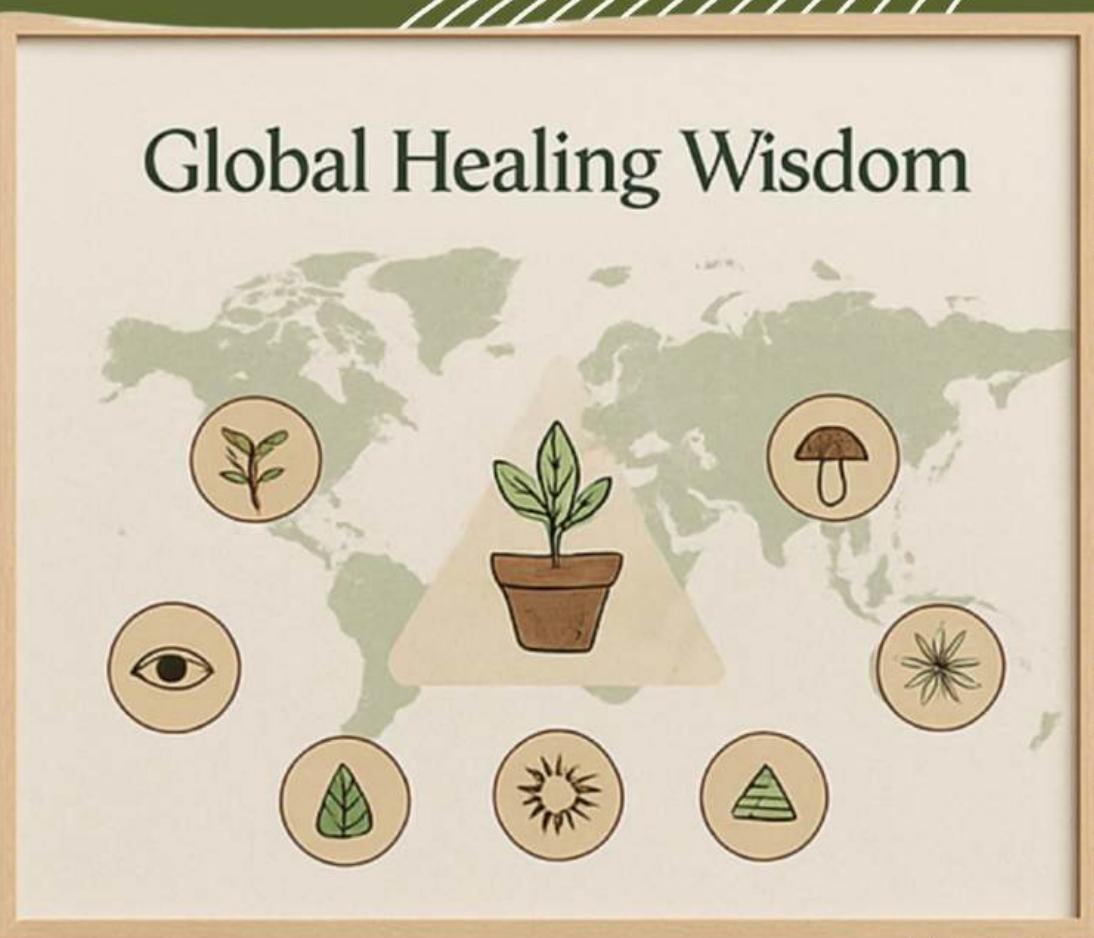
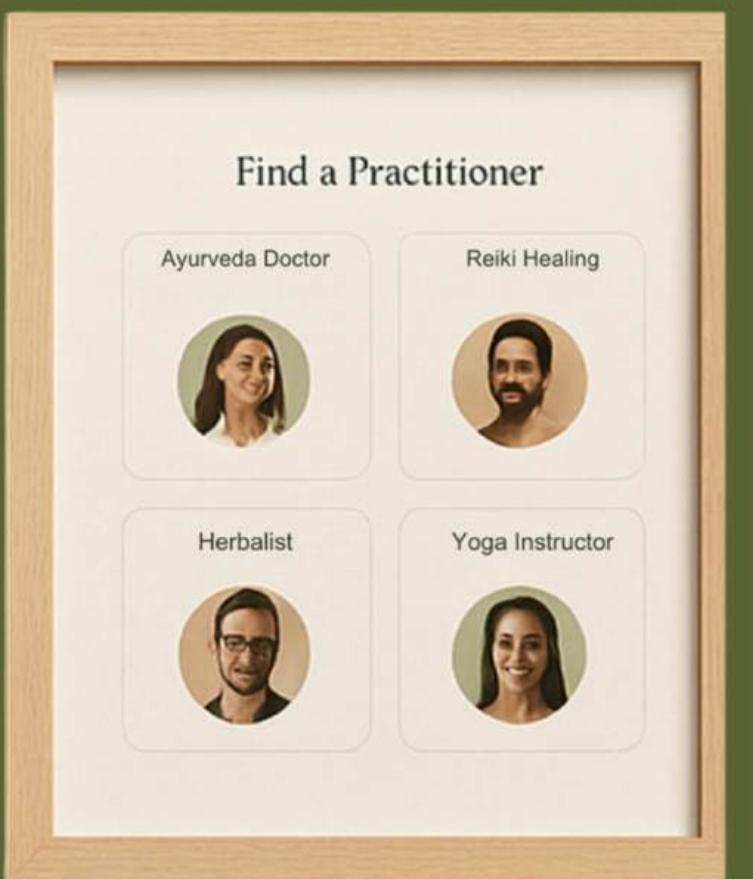
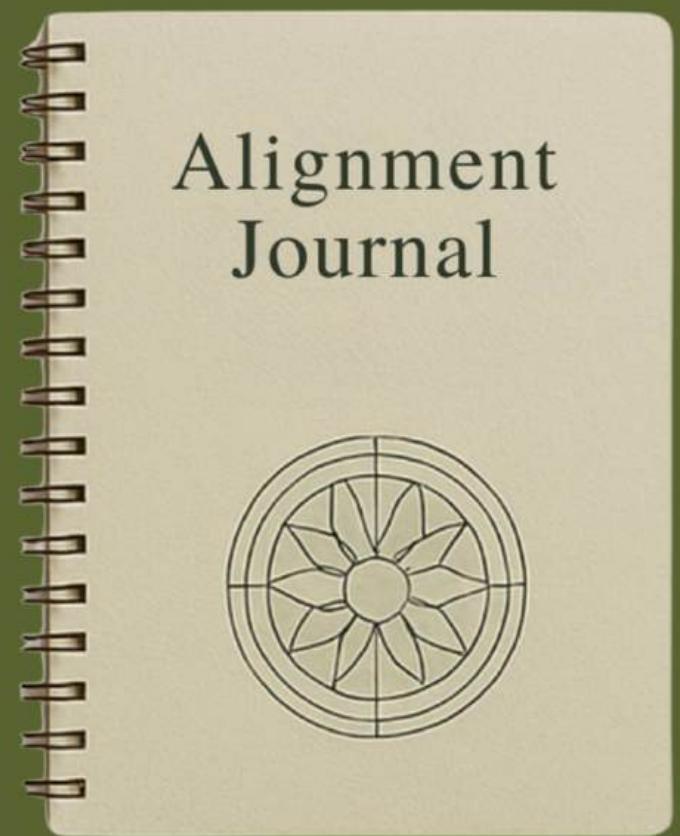
A Soul-Guided Platform for Real Healing

RootWell & Star fuses AI with ancient wisdom to offer personalized healing.

- AI wellness coach (SolexiaGPT)
- Natural healer marketplace
- Custom wellness protocols & plant allies
- Birth-chart-aligned support

Product
Overview

Empowering Wellness Through Our Ecosystem



Explore Natural Healers From Around the globe

RootWell & Star
A Smarter Way to Heal Naturally

HEALER MARKETPLACE

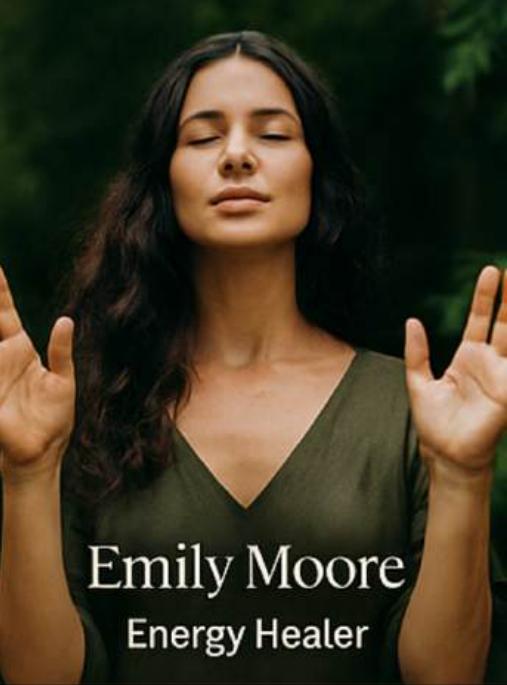
Elemental path Intention Symptom

- **Camille Joy**
Herbalist
- **Petric Sun**
Energy Healer
- **Forest Tonic**
Herbal Remedies
- **Ava Heart**
Sound Healing

- **Indigenous North America**
Sweat Lodge
Plant Spirit Medicining
Vision Quest
- **Ayurveda**
Doshas, Pranayama,
Crystal Healing
Charka Alignment
- **Traditional Chinese Medicine**
QI Gong,
Acupressure,
Meridian Balancing
Herbal Tonics
- **Africa**
(Kemetic+Tribal)
Sound Healing,
Ancestral Ritual
Herbal Steam Therapy
- **Latin America**
(Curanderismo)
Limpia, Egg Cleansing
Herbal Baths
Cacao Ceremony
- **Middle East**
(Unani + Sufi)
Energetic Cleansing
Sacred Oils
Poetry. Breath
- **Europe**
(Druidic Nordic)
Forest Medicine
Moon Rites
Crystal Grid Healing
- **Polynesian + Maori**
Mana Flow, Sacred
Tatton Healing
Huna Breathing

9:41

RootWell & Star



Emily Moore
Energy Healer

Filter

Herbalism Energy Healing Sound He

Home Healers Plants Profi



Alejandra

Private Session

Private 60 m

\$144



James

Private Session

Private Session



Maya

Private Session

Private Session

metabolic Energy Counseling



Alsha

Consultation



Private 30 m

\$70



Gisele

Private Session

Private Session



Ahmed

Private Session

Private Session

Herbalism from West Africa

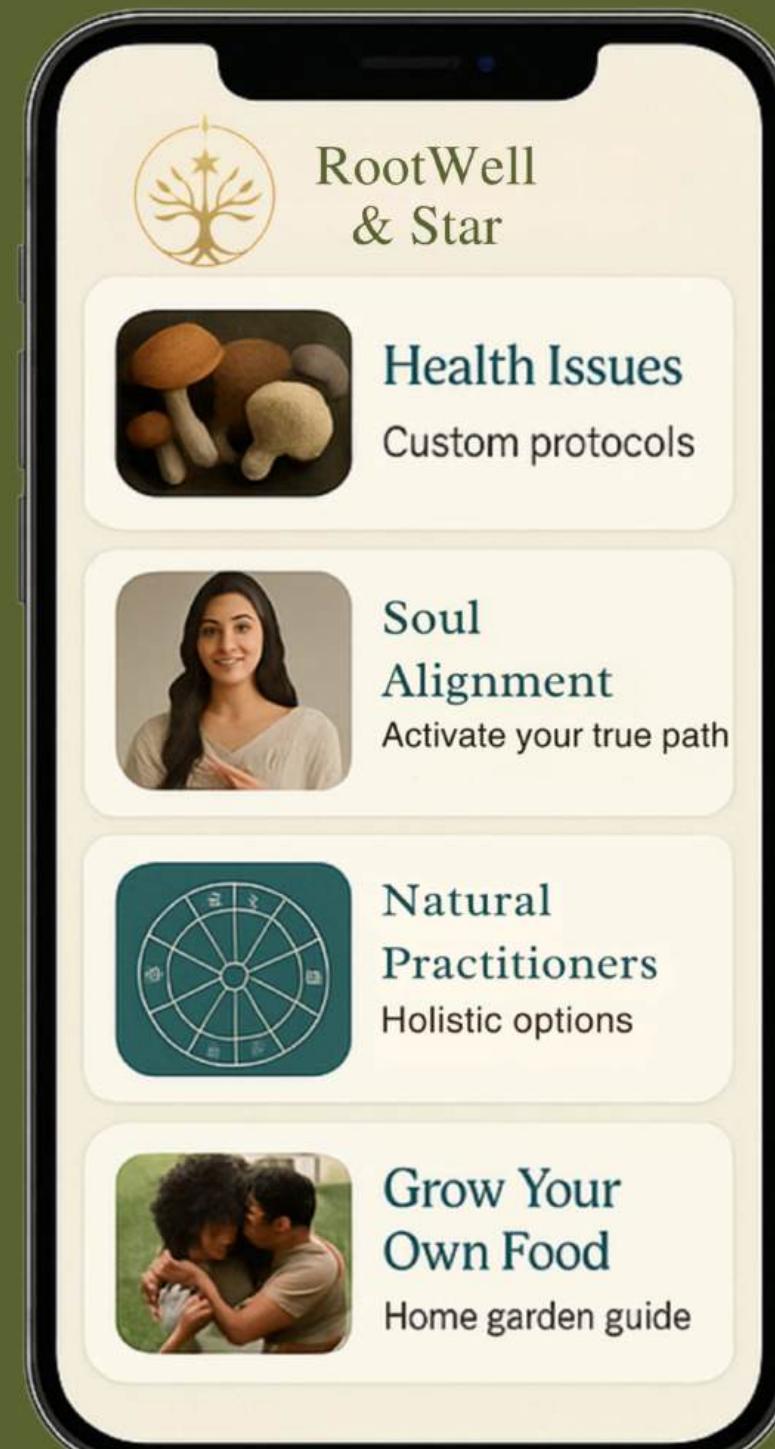
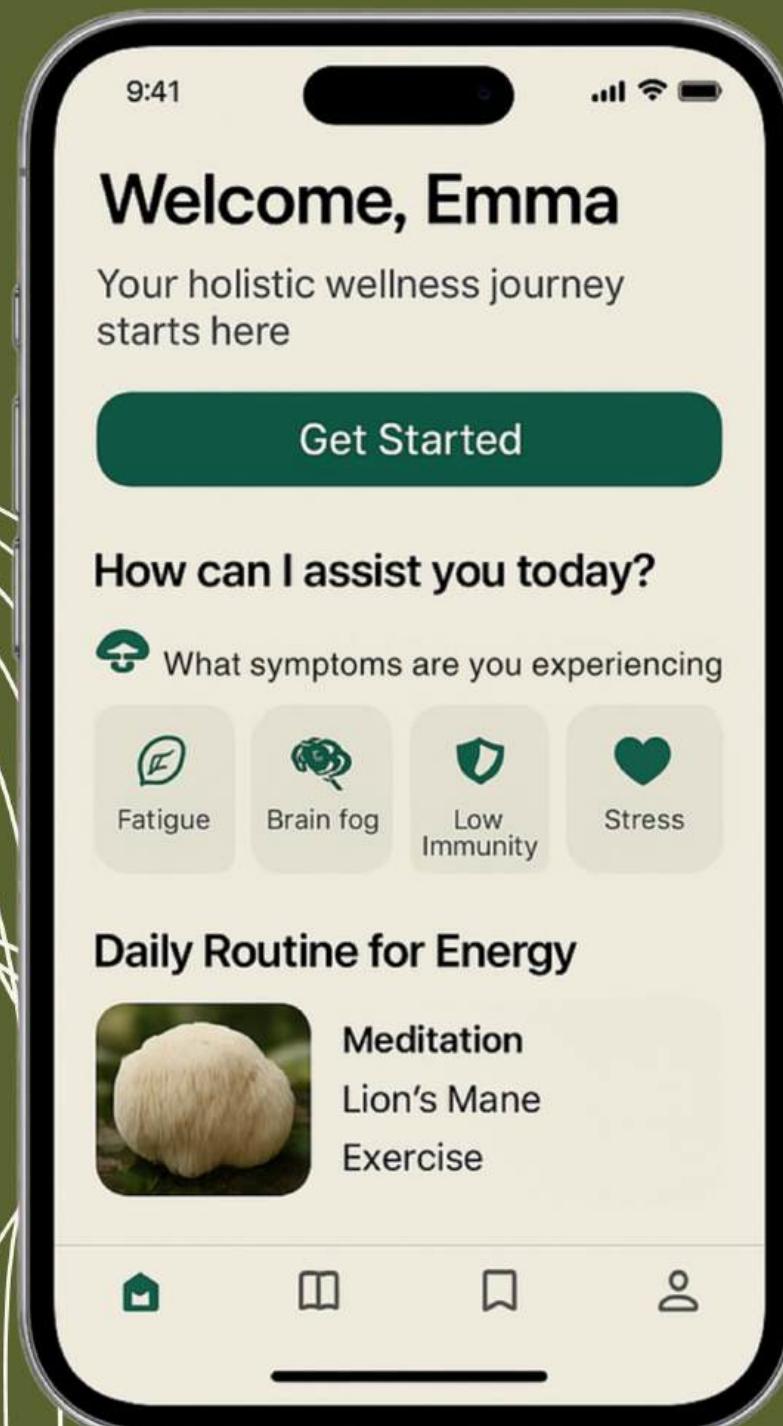


Private Session

\$120



Empowering Wellness Through Our Ecosystem



Empowering Wellness Through Our Ecosystem

The image displays four mobile phone screens arranged horizontally, each representing a different feature of the wellness ecosystem:

- SOLEXIA GPT**: The first screen shows a dark-themed interface with the text "Welcome, Allison. What soul tradition is needed today?". It features a "BEGIN" button at the bottom and a circular portrait of a woman with long, flowing hair.
- Past Lives Chart**: The second screen displays a circular chart with various segments and numbers. Below the chart, the text "Past Lives Chart" is shown, followed by a callout box stating "You're destined to teach others through your creative gifts:". Another callout box below says "Q&A Answer questions to get personalized recommendations".
- RootWell & Star**: The third screen features the text "RootWell & Star Connect with your Soul Family Community". It shows two circular profile pictures of people, Felicia and David. A callout box says "A Connection Has Been Found" and a green button at the bottom says "Find Others Like You".
- Online Classes**: The fourth screen shows a list of classes: "Yoga Classes" (with an image of a woman meditating), "Reiki" (with an image of hands performing Reiki), and "Reiki" (with an image of hands performing Reiki). A back arrow is visible at the top left of this screen.

Ecosystem Components

Key Elements



SolexiaGPT

AI Guidance

Wellness and soul insights



RootWell & Star Guides

Personalized Routines

Daily plant & personalized healing plant setups



Natural Healers Market Place

Connect With A Natural Healer

Guidance To Find A Natural Healer



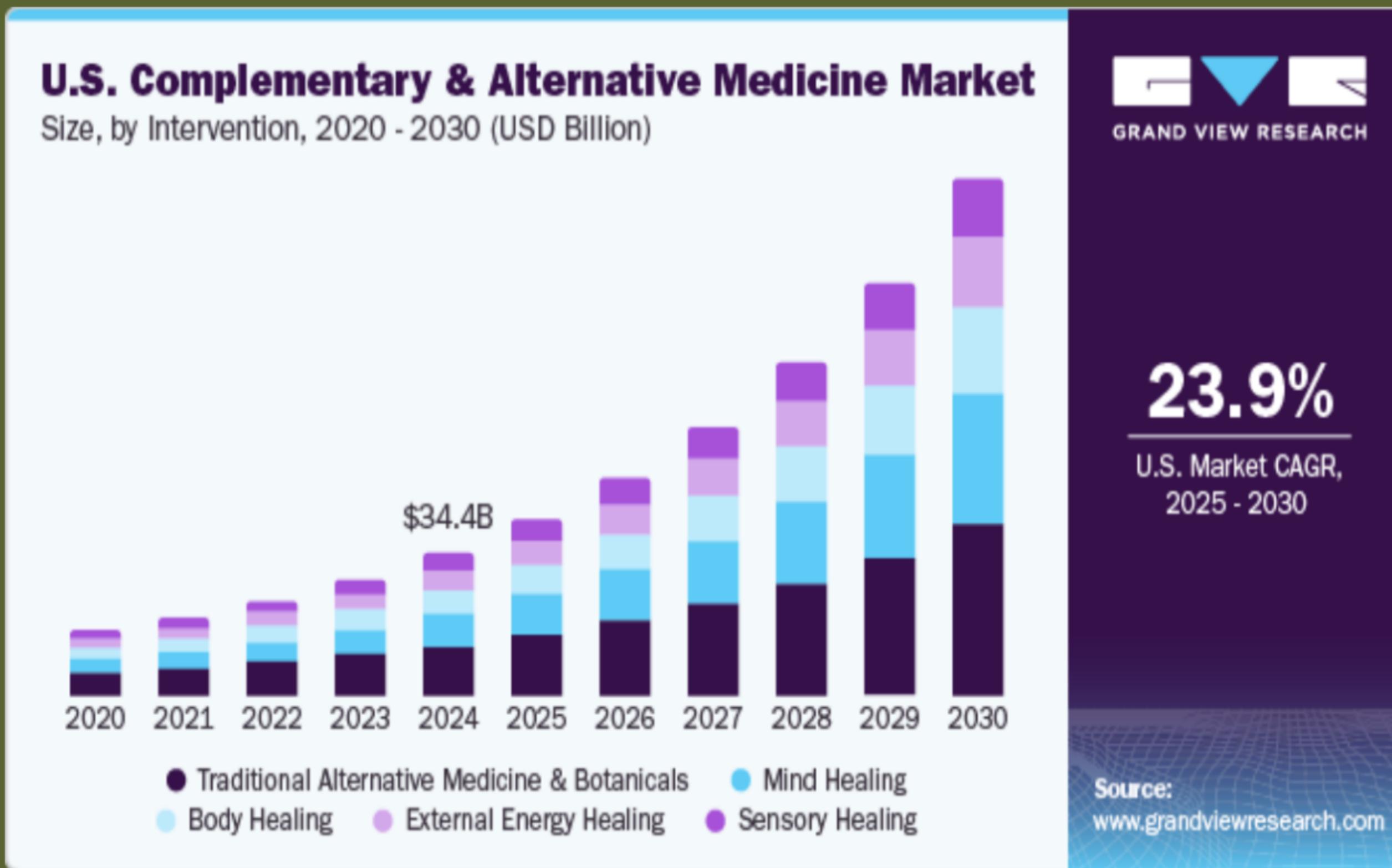
Community

Find Others On A Similar Path

Connect

A Multi-Billion Dollar Shift

Embracing Alternative Healing in the Wellness Market



Wellness

Exploring a multi-billion dollar shift toward holistic healing methods

\$600B+

23.9%

1.3B People

Global wellness market valuation exceeds \$600 billion

Combined and Alternative Medicine Market CAGR for the Next 6 Years

1.3 billion people pursuing non-pharma healing options



Revenue Streams

Key Components of the Model



Freemium

User Access

Free with optional upgrades

The **freemium model** allows users to access basic features at no cost while providing additional premium options to enhance user experience and engagement.



Subscription

Premium Access

Tiered pricing for benefits

Our **subscription tiers** cater to different user needs, offering various levels of access and exclusive content, ensuring continuous revenue growth and user satisfaction.



Ad Revenue

Aligned Brands

Advertisers share our values

Through carefully selected **ad placements**, we create partnerships with brands that resonate with our mission, generating revenue while providing value to our users.

Community-Driven, Creator-Led Growth

Our strategy focuses on **engaging our audience** through targeted outreach, leveraging social media, community events, and partnerships to create lasting connections and promote our wellness tech solutions.

- TikTok & Reels influencer partnerships
- Affiliate model with natural healers
- Closed beta with community superusers



Led by a Builder with a Soul Mission

RootWell & Star is guided by a **passionate visionary** whose commitment to wellness tech drives our mission to integrate holistic approaches with innovative technology for a healthier future. Allison Hensgen - Visionary founder with background in sustainability, construction, e-commerce, and holistic wellness.

- Featured In MSN, Ny Weekly for building GreenShe Remodeling and Boho Eco Boutique® from \$350 after being rejected by 700+ jobs
- Deep intuitive and practical insight into healer and builder economies



msn

TOP 10

Notable Women

You Need To Know

Allison Hensgen, founder of GreenShe Remodeling and Boho Eco Boutique™, leads in sustainable living and eco-friendly design, empowering women and inspiring change in the green lifestyle space.

ALLISON HENSGEN

Our Vision
Forward

Guided by Nature and Balance



Let's Create Change Together

Join us in our mission to **transform wellness** through technology. Together, we can create meaningful change that resonates across communities and elevates well-being for all. Contact us!



RootWell & Star

A Conscious
Healing App
Powered by the
Living Grid

Of Natural Healers & Natures Medicine
A Smarter Way To Live



Thank you for
your time and
attention!